

Interview questions

Music consumption and publishing in today's music industry

1. What is your personal history in the music business, your current position?
2. How has music consumption in general changed in your opinion in the last 15 years?
3. Are there any differences within genres, in music consumption?
4. How has music publishing changed in 15 years?
5. In your opinion what are the weaknesses and strengths of:
 - a) Physical publishing
 - b) Digital publishing
6. What is today the most important stream of revenue for record labels/artist?
7. What is currently the most viable publishing platform?
8. What is the current status of radio?
9. What in your mind is the future of music publishing in 15 years?